



COME TO PADUCAH

To Do Your Fall and Winter Shopping---Paducah Merchants Will Pay Your Round Trip Fare

PADUCAH IS THE BEST MARKET you will find anywhere near you. This is easily proven by a comparison of the stocks of Paducah merchants, and the prices. The big fall stocks are now on display, showing complete assortments in every line. Paducah merchants undersell Memphis, St. Louis, Evansville or Louisville or nearby cities, as is shown every day by the increasing number of people who come here to buy. Everybody is treated courteously and fair. All prominent Paducah merchants are members of the Retail Merchants' Association, which has an arrangement by which if you buy a certain amount of goods your round trip railroad or steamboat fare is refunded.

If your purchases do not entitle you to a refund of the entire round trip fare, you get a fair part back. Always buy a round trip ticket, as the secretary, D. E. WILSON, 313 Broadway, must see your return ticket.